CLAIM AMENDMENTS:

1. (Currently amended) A terminal having private content stored in a memory, the terminal comprising:

 at least one smart card having a first ~~IMSI information, or a first~~ MSISDN/IMSI

  combination that includes IMSI and MSISDN information, that identifies the at

  least one smart card as an authorized smart card; ~~and~~

 a private content IMSI/MSISDN that includes IMSI and MSISDN information; and

 a security function that associates the private content IMSI/MSISDN stored in the

  memory with the ~~first IMSI or~~ first MSISDN/IMSI combination of the at least one

  authorized smart card to grant access to the private content only to the at least one

  authorized smart card.

2. (Original) The terminal of claim 1, wherein the terminal comprises a mobile telephone.

3. (Original) The terminal of claim 1, wherein the terminal comprises a communicator.

4. (Previously presented) The terminal of claim 1, wherein the at least one smart card comprises a SIM.

5. (Currently amended) The terminal of claim 1, wherein:

~~the terminal further comprises a private content IMSI/MSISDN associated with the~~
  ~~private content; and~~

~~wherein~~ the security function denies access to the private content to a smart card that is

  not an authorized smart card and grants access to the private content to an

  authorized smart card.

6. (Previously presented) The terminal of claim 5, wherein the private content comprises discrete items, and the private content IMSI/MSISDN is associated with each discrete item.

7. (Original) The terminal of claim 5, wherein the private content comprises at least one group of contact information, and the private content IMSI/MSISDN is associated with each group.

8. (Original) The terminal of claim 1, wherein the terminal comprises a GSM terminal.

9. (Currently amended) A method of controlling access to private content stored in a GSM/SIM mobile terminal, the method comprising the steps of:

providing the private content with private content IMSI/MSISDN information that includes IMSI and MSISDN information unique to an owner of the private content;

associating the private content IMSI/MSISDN information with at least one SIM from a plurality of SIMs, each SIM of the plurality of SIMs including respective IMSI/MSISDN information that includes IMSI and MSISDN information;

comparing the private content IMSI/MSISDN information with the IMSI/MSISDN information of a SIM from the plurality of SIMs to produce a comparison result;

denying access to the private content when the comparison result is negative; and

granting access to the private content when the comparison result is positive.

10. (Previously presented) The method of claim 9, wherein the private content comprises discrete items, and the private content IMSI/MSISDN is provided to each discrete item.

11. (Original) The method of claim 9, wherein the private content comprises at least one group of contact information, and the private content IMSI/MSISDN is provided to each group.

12. (Original) The method of claim 9, wherein the terminal comprises a mobile telephone.

13. (Original) The method of claim 9, wherein the terminal comprises a communicator.

14. (Original) The method of claim 9, wherein the SIM comprises a smartcard.

15. (Currently amended) A system for preventing unauthorized access to private content stored in the internal memory of a mobile terminal, the system comprising:

mobile equipment that accesses a wireless network by radio transmission and reception using 3GPP protocols, wherein the mobile equipment comprises private content stored on the internal memory of the mobile equipment, and further wherein the private content, or a pre-determined portion thereof, is associated with IMSI and MSISDN information unique to an owner of the private content or the pre-defined portion of the private content; and

at least one SIM containing subscriber information and service or application profiles, wherein the SIM identifies the subscriber by IMSI and MSISDN information stored on the SIM;

wherein access to all or to the pre-defined portion of the private content occurs only when the IMSI/MSISDN information of the SIM ~~correlates to~~ is checked against the IMSI/MSISDN information of the private content, or of the pre-defined portion of the private content, stored in the memory of the mobile equipment to yield a positive result.

16. (Previously presented) The system of claim 15, wherein the private content comprises one or more discrete items, and an IMSI/MSISDN is associated with each discrete item.

17. (Previously presented) The system of claim 16, wherein the private content comprises one or more of the following items: (a) one or more ring tones, (b) one or more games, (c) one or more images, (d) one or more video files, or (d) one or more audio files.

18. (Original) The system of claim 15, wherein the private content comprises at least one group of contact information, and an IMSI/MSISDN is associated with each group.

19. (Original) The system of claim 18, wherein the private content comprises one or more of the following groups of contact information: (a) push-to-talk, (b) instant text messaging, (c) instant voice messaging, (d) buddy list, (e) email addresses, or (f) phone numbers.

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20. (Original) The system of claim 15, wherein the mobile equipment comprises a telephone.